



The American Cancer Society Cancer Action Network's (ACS CAN) nationwide advocacy efforts over the past 20 years have influenced evidence-based public policy change that is saving lives from cancer and improving the lives of patients, survivors and their families.

VOLUNTEERS



ACS CAN volunteers have sent **4 MILLION** messages to lawmakers to fight for cancer legislation.



RED BRA CAMPAIGN

Protected access to cancer screenings and prevention

- 100K action takers
- Recruited 80K new advocacy volunteers



FIGHT BACK EXPRESS

Mobile petition to make cancer a national priority

- Traveled more than 44K miles
- 100K signatures
- Made news in 130 media markets

EQUITABLE ACCESS TO CARE

The National Breast and Cervical Cancer Early Detection Program (NBCCEDP) provides access to care for low-income, uninsured and underinsured women.



ACS CAN ADVOCATES for critical protections in Affordable Care Act (ACA)

IMPACT SINCE 1991:



5.8M women served since 1991

15.1M breast and cervical cancer screenings

70% are women of color

20M nonelderly people gained coverage through ACA

13M* parents and adults gained coverage through Medicaid expansion

Medicaid expansion is reducing health disparities & detecting cancer earlier

** Effective July 2021*

TOBACCO CONTROL

2009: FEDERAL CIGARETTE TAX RAISED FOR THE FIRST TIME SINCE 1997

PREVENTED

220K+ students from smoking cigarettes & **135K+** students from using smokeless tobacco

WILL PREVENT

900K smoking-related deaths, deter **1.9M** children from smoking, and encourage **1.4M** adult smokers to quit overall

61.1% of U.S. population covered by comprehensive smoke-free laws

▲ Up from 2.6% in 2001 Reducing exposure to secondhand smoke

2019: CONGRESS RAISES NATIONAL AGE OF TOBACCO SALE TO 21

12% DECLINE IN SMOKING PREDICTED

223K fewer premature deaths

50K fewer lung cancer deaths

4.2M fewer years of life lost

\$1.45

AVERAGE INCREASE IN state CIGARETTE TAX since 2000

CESSATION COVERAGE

2001 Only 1 state Medicaid program provided comprehensive tobacco cessation benefit

▲ **2020** 12 states provided this benefit, including Tobacco Nation states KY, MO, OH, and SC

RESEARCH & INNOVATION



For **20 YEARS** ACS CAN has advocated for billions of dollars in funding at the National Institutes of Health (NIH) and National Cancer Institute (NCI).



MILLIONS OF AMERICANS ARE ALIVE today because of federally funded cancer research and prevention.



OneDegree CAMPAIGN

120K petition signatures to increase cancer research funding

- 26M social media impressions
- + \$6 billion NIH funding
- + \$1 billion NCI funding