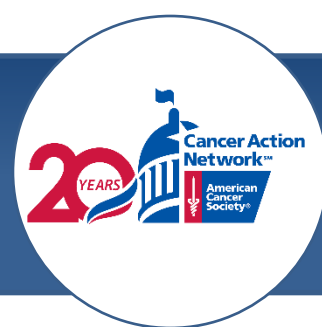


ACS CAN NY & NJ 2021 Policy Forum

Advancing Research, Innovation and Health Equity

November 19th 10 AM ET



Join The American Cancer Society Cancer Action Network (ACS CAN) on November 19th for our virtual New York and New Jersey Policy Forum where we will convene leaders from business, government, health care and life sciences to discuss ways we can advance research, innovation, and health equity.

Forum Focus | *Advancing Research, Innovation and Health Equity*

Cancer remains a critical public health problem and how new cures are discovered and delivered will continue to change. Getting new and affordable cancer therapies from the research lab to the patient will require collaborative solutions from researchers, business leaders, providers, and policymakers.

Discussion Points

Research and Innovation.

- ✓ Advancements in medical research have unleashed new and improved therapies that are revolutionizing cancer care.
- ✓ Researchers from New York and New Jersey institutions play a key role in these advancements, but what does the future hold for federal investment in medical research?
- ✓ Is the discovery pipeline growing to meet the demand of cancer rates?
- ✓ What have we accomplished and what's next for cancer research and treatment?

Health Equity.

- ✓ The pandemic has exposed health disparities that exist in communities across the country.
- ✓ The cancer death rate is 20% higher for individuals from the poorest U.S. counties compared to affluent counties.
- ✓ The 5-year relative survival rate is lower among Blacks than Whites for every stage of diagnosis in the four most common cancer sites.
- ✓ What is health equity and what public policies need to be considered to close the gap for all cancer patients?

American Cancer Society Cancer Action Network

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you and your organization to join us in the fight against cancer by attending this event and becoming a sponsor of the 2021 policy event.

Julie Hart | Julie.hart@cancer.org | 518.505.7833

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible

Corporate Sponsorship Levels



ACS CAN is committed to ensuring that our progress on critical policy issues continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event. We are pleased to offer your organization the following benefits.

20th Anniversary Presenting Sponsor — \$50,000

- Recognized during forum & promotional/marketing materials as 20th Anniversary Presenting Sponsors
- Full slide community support ad (provided by company) on sponsor loop played prior to program
- Verbal sponsorship recognition during program & company logo with clickable link on event home screen
- Social media recognition highlighting sponsorship for four weeks
- ACS CAN Corporate Membership at the Corporate Ally level for one year
 - Annual one-on-one strategy meeting with ACS CAN Senior Leadership
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual Leadership Summit and Lobby Day and National Forum on the Future of Health Care in Washington, DC
 - Logo placement at annual Leadership Summit and Lobby Day
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website
 - Opportunity to develop a custom regional strategic partnership

Gold Sponsor — \$25,000

- Recognized during forum & promotional/marketing materials as Gold Sponsors
- Full slide community support ad (provided by company) on sponsor loop played prior to program
- Verbal sponsorship recognition during program & company logo with clickable link on event home screen
- Social media recognition highlighting sponsorship for three weeks
- ACS CAN Corporate Membership at the Corporate Hero level for one year.
 - Annual strategy meeting with ACS CAN Senior Leadership
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care
 - Logo placement at annual Leadership Summit and Lobby Day
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website.

Silver Sponsor — \$10,000

- Recognized during forum & promotional/marketing materials as Silver Sponsors
- Half slide community support ad (provided by company) on sponsor loop played prior to program
- Verbal sponsorship recognition during program & Company logo with clickable link on event home screen
- ACS CAN Corporate Membership at the Corporate Friend level for one year
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Complimentary invitation to annual National Forum on the Future of Health Care
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

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Corporate Sponsorship Levels



Bronze Sponsor — \$5,000

- Recognized during forum & promotional/ marketing materials as Bronze Sponsors
- Company name on event home screen
- ACS CAN Corporate Membership at the Corporate Sponsor level for one year
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report

Advocate Sponsor — \$3,000

- Recognized during forum & promotional/ marketing materials as Advocate Sponsors
- Company name on event home screen
- Recognition in ACS CAN's annual *Advocacy Accomplishments* report

Individual Sponsorship Levels

Chair's Circle — \$10,000

- Recognized during forum & promotional/ marketing materials as Chair's Circle Sponsor
- Verbal sponsorship recognition during program
- Social media recognition highlighting sponsorship for three weeks
- Name on home screen during forum
- Invitation to the National Leadership Summit & Lobby Day in Washington, DC
- Recognized in ACS CAN's annual *Advocacy Accomplishments* report and ACS CAN NY's 20th Anniversary page

President's Circle — \$5,000

- Recognized during forum & promotional/ marketing materials as President's Circle Sponsor
- Name on home screen during forum
- Social media recognition
- Invitation to the National Leadership Summit & Lobby Day in Washington, DC
- Recognized in ACS CAN's annual *Advocacy Accomplishments* report and ACS CAN NY's 20th Anniversary page

Champion's Circle \$2,500

- Name on home screen during forum
- Social media recognition
- Recognized in ACS CAN's annual *Advocacy Accomplishments* report and ACS CAN NY's 20th Anniversary page

Twentieth Anniversary Champion — \$1,000

- Name on home screen during forum
- Social media recognition
- Recognized in ACS CAN's annual *Advocacy Accomplishments* report and ACS CAN NY's 20th Anniversary page

Hero's Circle — \$500

- Name on home screen during forum
- Recognized in ACS CAN's annual *Advocacy Accomplishments* report and ACS CAN NY's 20th Anniversary page

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